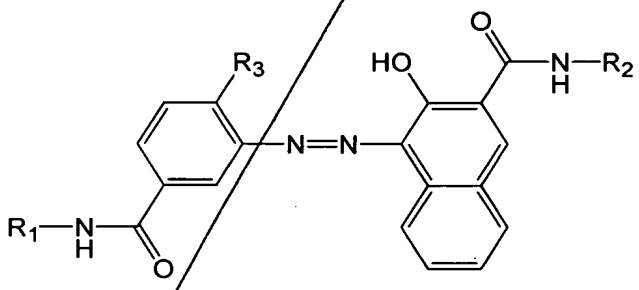
What is claimed is:

1. A spherical dry color toner for electrostatic image development, comprising a binder resin and an organic pigment dispersed finely in the binder resin, wherein the organic pigment is an organic pigment represented by the formula 1:



(Formula 1)

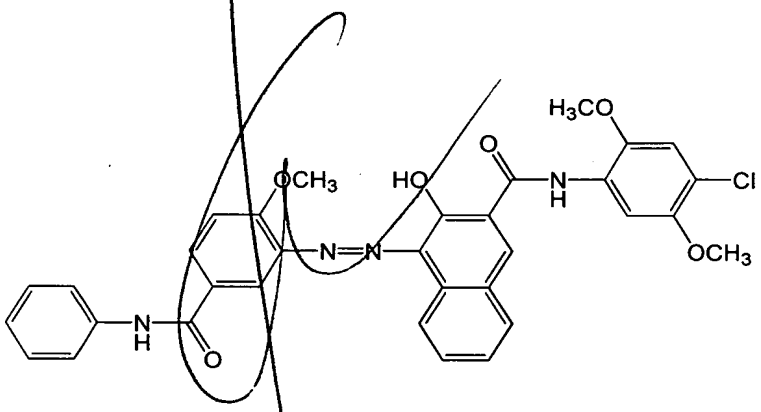
wherein R_1 represents a non-substituted phenyl group or a phenyl group having a substituent, R_2 represents hydrogen, a non-substituted phenyl group or a phenyl group having a substituent, and R_3 represents an alkoxy group or an ester group.

2. A spherical dry color toner for electrostatic image development according to claim 1, wherein an average roundness of the color toner is 0.93 or more.

3. A spherical dry color toner for electrostatic image development according to claim 1, wherein an average roundness of the color toner is 0.97 or more.

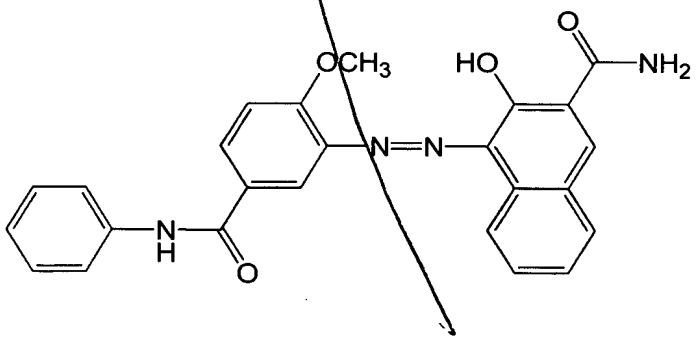
4. A spherical dry color toner for electrostatic image development according to claim 1, wherein an average roundness of the color toner is 0.98 or more.

5. A spherical dry color toner for electrostatic image development according to claim 1, wherein the organic pigment is an organic pigment represented by the formula 2:



(Formula 2)

and/or formula 3



(Formula 3)

6. A spherical dry color toner for electrostatic image development according to claim 1, wherein the binder resin is a polyester resin and/or a vinyl copolymer resin.

7. A spherical dry color toner for electrostatic image development according to claim 1, wherein the binder resin has a carboxyl group and the acid value is within a range from 1-30.

8. A method of producing the spherical dry color toner for electrostatic image development of claim 1, which comprises mixing a mixture containing a binder resin having a carboxyl group and an organic pigment represented by the formula 1 with an aqueous medium in the presence of a base to prepare a colored particle suspension containing the mixture, as color particles, emulsified in the aqueous medium, separating the colored particles from the colored particle suspension, and drying the colored particles.

9. A method of producing the spherical dry color toner for electrostatic image development according to claim 8, wherein the mixture is prepared by previously dissolving or dispersing a binder resin and a colorant in an organic solvent and then the resulting solution or dispersion is mixed with an aqueous medium.

10. A method of producing the spherical dry color toner for electrostatic image development of claim 9, wherein the

mixture is mixed with an aqueous medium in the presence of a phase inversion accelerator.

11. A method of producing the spherical dry color toner for electrostatic image development according to claim 10, wherein the phase inversion accelerator is an alcohol solvent.